



Be a Regis Gives Day Advocate!

Campaign at a glance:

- Regis Gives Day: April 13, 2022
- Countdown Website and Donation Site (won't turn over to accept donations until April 13): <http://givesday.regis.edu>
- Campaign hashtags: #RegisGivesDay #RegisGivesBack #ThisIsRegis
- Campaign graphics: While most social media websites have different image size requirements, all of them will take images sized for Instagram. Keep an eye on the file names in our image glossary to make sure you've selected the right one for your cause.
- Campaign goals: spread the word about Regis Gives Day, encourage donations and have fun!

Note: Instagram does not allow you to include clickable links in your captions, so we have included givesday.regis.edu in [project posts](#). This URL will take users to the right page when they type it into any browser.

Important Resources:

- Causes post glossary. [Download the post glossary here!](#)
- Cause-specific social media image glossary. [Download the image for your favorite cause here!](#)

How you can help before Regis Gives Day:

1. Share or retweet Regis Gives Day content from our accounts.
 - Like/follow Regis University from your social accounts to make sure you see Regis Gives Day content:
 - <https://www.facebook.com/regisuniversity/>
 - <https://twitter.com/RegisUniversity/>
 - <https://www.linkedin.com/school/regis-university/>
 - <https://www.instagram.com/regisuniversity/>
 - Like/follow Regis University from your social media accounts to make sure you see Regis Gives Day content:
 - <https://www.facebook.com/regisalumni>
 - <https://twitter.com/REGISUalumni>
 - <https://www.linkedin.com/company/regis-university-alumni-association/>
 - <https://www.instagram.com/regisualumni/>
 - *Not sure how to share one of our posts with your friends or to your page? Visit the social media training guide in the toolkit you already downloaded!*
2. Copy, paste and post to your own profile! Copy one of the following pre-approved posts to share on your personal social media profiles.
 - Save the Date! Wednesday, April 13, is Regis Gives Day — Regis' annual 24-hour fundraising event which supports scholarship, service and transformation at Regis. Learn more: <http://givesday.regis.edu> #ThisIsRegis #RegisGivesDay #RegisGivesBack
 - Donations from people like you support Regis students in their pursuit of creating a more just and humane world. Please consider a contribution to your chosen program or

scholarship on April 13. Visit <http://givesday.regis.edu> for more information.
#ThisIsRegis #RegisGivesDay #RegisGivesBack

- This Regis Gives Day, join the Regis community in support of a project that you're passionate about, or that helped you as a student! Show your support on April 13. Learn more at <http://givesday.regis.edu> #ThisIsRegis #RegisGivesDay #RegisGivesBack
- Help us equip programs campus-wide with the resources they need to help students demonstrate the Jesuit mission and develop essential career skills. Please consider a donation to your chosen scholarship or program on April 13. Visit <http://givesday.regis.edu> for more information. #ThisIsRegis #RegisGivesDay #RegisGivesBack
- Help Regis students achieve more through scholarship! Support the campus causes that matter to you most this Regis Gives Day, April 13. Visit <http://givesday.regis.edu> to learn more. #ThisIsRegis #RegisGivesDay #RegisGivesBack

How you can support your favorite cause leading up to Regis Gives Day:

1. Copy, paste and post to your own profile!
 - a. [Copy one of the pre-approved posts from our post glossary to share on your personal social media profiles based on your favorite Regis cause.](#)
2. [Don't forget to download the image that corresponds with your favorite project!](#)
 - a. **Please do not alter these images or use them outside of Regis Gives Day posts.**

How you can help the day of Regis Gives Day:

1. Copy, paste and post to your own profile! Copy one of the following pre-approved posts to share on your personal social media profiles.
 - #RegisGivesDay starts now! Make a difference in the lives of students with your gift at <http://givesday.regis.edu>. #ThisIsRegis #RegisGivesBack #RegisGivesDay
 - Good morning, Rangers! We have over 20 amazing campus causes that need your support! Help Regis do and be more at <http://givesday.regis.edu> #ThisIsRegis #RegisGivesBack #RegisGivesDay
 - Today is #RegisGivesDay! Financial contributions to Regis help provide students with unique educational opportunities. Check out the full list of programs you can contribute to today! <http://givesday.regis.edu> #ThisIsRegis #RegisGivesBack #RegisGivesDay

How you can help the day after Regis Gives Day:

1. Copy, paste and post to your own profile! Copy one of the following pre-approved posts to share on your personal social media profiles.
 - Thank you to all the amazing people who participated in Regis Gives Day yesterday! We are grateful to be a part of this amazing community. #ThisIsRegis #RegisGivesBack #RegisGivesDay
 - Thank you to everyone who supported the schools, programs and causes that we care most about on Regis Gives Day, so more Rangers can make a difference in the world. #ThisIsRegis #RegisGivesBack #RegisGivesDay